

**EDUCATIONAL TECHNOLOGY PROGRAM**  
**University of Arkansas**  
**216 Peabody Hall**  
**Fayetteville, AR 72701**

**GUIDELINES FOR STATEMENT OF INTEREST**

One of the most critical elements in the evaluation of your application is your written Statement of Interest which serves as a reflective writing sample. This statement should highlight how your experiences and goals are a good fit for the University of Arkansas Master's (M.Ed.) program, and equally important, it should allow the faculty to assess if our program is a good fit to help you achieve your professional goals. Consequently, careful thought and effort should be expended in its preparation.

***Instructions:***

Typically, a statement of interest will require 3-5 double-spaced, typewritten pages, and the categories to be addressed are indicated below. Note: Please do not send a resume – one of the reasons for asking you to provide a written statement is to assess your writing ability.

**Personal Background:**

What life experiences, qualities, and skills do you possess that make you a strong candidate for the educational technology program and profession?

**Professional Background:**

What prior educational and work experiences have prepared you to pursue an educational technology master's degree?

**Professional Goals:**

What are your short and long term educational and career goals, and how do you see the University of Arkansas's Educational Technology master's degree contributing to your fulfillment of these goals?

Once completed, send the file to the Educational Technology program faculty at [etec@uark.edu](mailto:etec@uark.edu).